



2019 Annual Report



Dear friends,

It gives me great joy to share with you this annual report for the C5 Youth Foundation of Southern California.

Since 1999, C5LA has impacted the lives of over 1,000 young people in LA County and during this holiday season, as our seniors prepare to finalize their college applications and see the finish line of high school, we are reminded and inspired by our core mission.

At C5, we are focused on changing the odds for high-potential teens from under-resourced communities by inspiring them to pursue personal success, while preparing them for leadership roles in school, college, work and their communities.

2019 has been our most remarkable year ever! As you will see from the pages that follow the accomplishments of our leaders, the staff and board have brought us to the doorstep of our next great chapter. During a year in which the much talked about College Scandal caught our attention, the C5 community put our heads down, stayed true to our vision and watched as our Leaders continued to grow, develop and create the futures they want to see for themselves.

Leading with the theme of 'leveling the playing field' the past year has surely been a game changer. We launched an aggressive 3-year strategic plan, nearly doubled our team, connected with our alumni in more meaningful and supportive ways and received a gift in the amount of \$5 million dollars to create a scholarship endowment fund for our Leaders.

Looking forward, C5LA is writing a new chapter in its 20-year story. Every day, our Leaders and their families show us that this work is having an impact on their lives. It motivates us to continue to elevate our work and in the coming year, we will expand our case management program, refine our curriculum, deepen our support of our parents and families and use our data to raise greater awareness and visibility of the success of the program.

But none of this – our longevity, our program, our impact – would be possible without your support. Whether you're new to C5, or you've been with us since day one, we're proud to have you as a member of our family and humbled by your commitment to helping deserving young people write new and inspiring chapters in their lives.

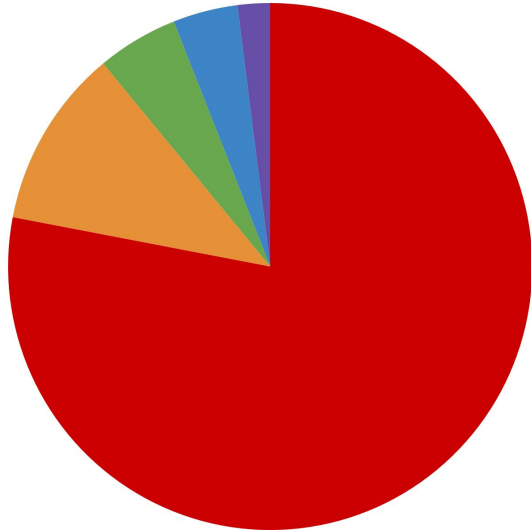
With deep respect,



Joseph A. Collins
Executive Director



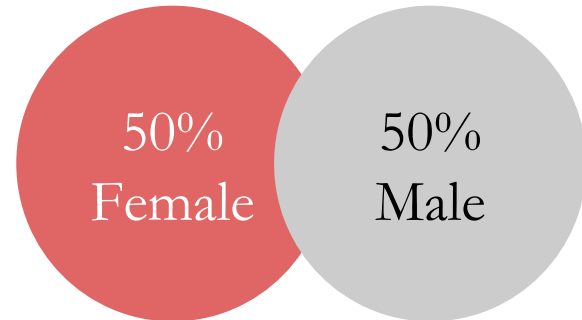
Student Demographics



- Latinx 78%
- African American 11%
- Other 5%
- Asian 4%
- Caucasian 2%

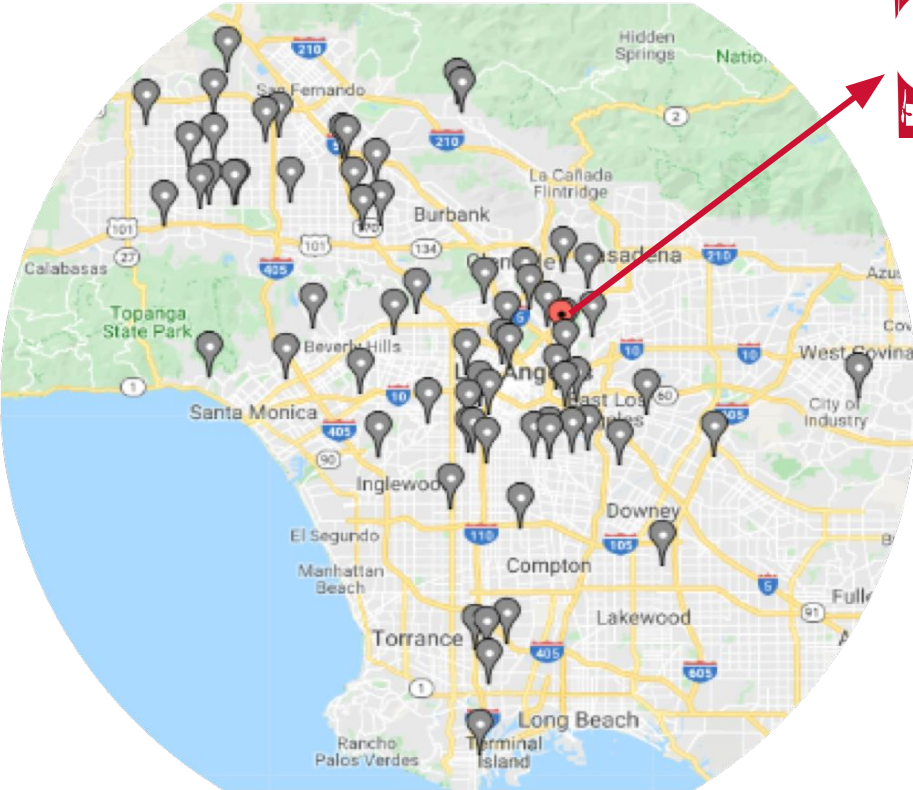


- 13 - 18 year old youth in LA County
- 1st generation college students
- Living in under-resourced communities
- High potential for success



Our footprint.

28 middle schools

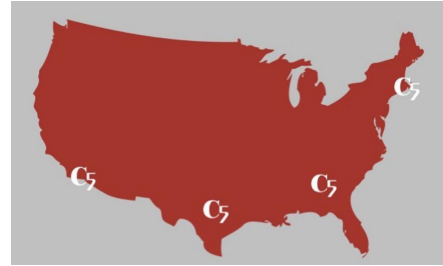


43 high schools

Our local partners.



Our national partners.



Atlanta
 Boston
 Dallas/Austin

2019 - a year in review.



January

C5LA staff attends
National Staff Summit
in Austin, TX

Leaders complete 480 hours
of community service
@ Pasadena Education Foundation's
Community Garden

March

C5LA receives **\$5 million** gift,
creating the Renberg/Kapaloski
scholarship fund

May

Staff attend
Immigrant Youth
Empowerment
Conference
(IYEC) at UCLA

February

Board approves and launches
robust **3-year strategic plan**

April

UCLA hosts **2019 graduation**
every Leader receives
gap scholarship

June

72 Lanterns attend
Camp Paintrock

Road To College
60 Compasses tour
9 colleges

OVER \$300K IN SCHOLARSHIPS
AWARDED YESTERDAY! C5 IS DOING

BIG THINGS!!



@c5la

#TODAYSLEADERS

#COLLEGEBOUND



July

49 recent alumni attend
3rd annual **College Bootcamp**

65 Hammers backpack
the Rocky Mountains

September

Annual Urban Campfire
honors Cinedigm's Yolanda Macias
raises over \$350k

C5 Crews launches
2nd year on **16** campuses

November

Joseph Collins
keynote speaker **Cal Lutheran**
Corporate Leaders breakfast

Program staff attends
Beyond the Rhetoric:
Eradicating Achievement
& Opportunity Gap

August

48 Medallions
attend **ACT Now** Summit

C5LA nominates 5 Posse
scholars

October

Class of 2020 presents
LAUSD College Day
to 250 youth

4 C5LA Leaders attend
C5 National Youth Summit
Atlanta, GA

December

Google hosts **ELL**
40 Leaders, alumni & staff

85% of Leaders apply to UCs and CSUs



A year of leveling the playing field.

Camp Paintrock

1-month - Hyattville, WY



1,200

miles from LA

28

days without
technology

Bridges Trek

10-day backpacking trek



60

miles hiked

14,000

feet of
elevation

Road to College (RTC)

1-week college tour



952

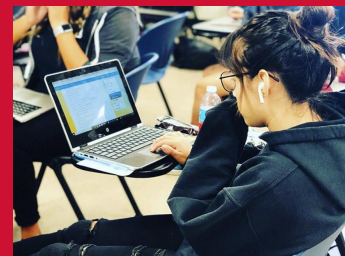
miles traveled

9

Campus Visits

ACT Now Summit

1-week college and advocacy
workshop prep



180

college applications
completed

250

hours planning for
College Day

Class of 2019 Graduation



\$300k
in scholarships
awarded

180
college acceptances



QUESTBRIDGE



UPenn

Wesleyan

2
QuestBridge
matches

\$544k
in 4 year
scholarships

College Bootcamp

3-day workshop for
rising 1st year college students



49
college-bound high
school grads

18
hours of college prep
workshops & activities

College Crews

Campus based mentor program



16
campus
cohorts

47
college crew
members

HARVARD
UNIVERSITY



Penn
UNIVERSITY of PENNSYLVANIA

SJSU SAN JOSÉ STATE
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA



U.S. AIR FORCE



PIERCE
COLLEGE

UC DAVIS
UNIVERSITY OF CALIFORNIA



UC
IRVINE

UCLA
BRUINS



WESLEYAN
UNIVERSITY

UC
RIVERSIDE



COLLEGE OF THE CANYONS



CAL POLY



CSUN
MATADORS



CLARK
UNIVERSITY



PASADENA
CITY COLLEGE



UNIVERSITY OF CALIFORNIA
MERCED



SANTA
MONICA
COLLEGE

LOS ANGELES TRADE-TECH
LATTC
A Community College

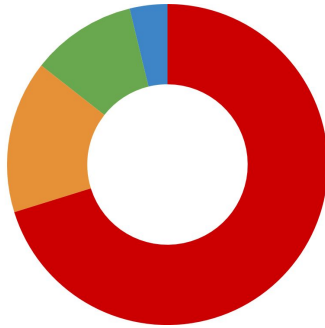


UNIVERSITY OF CALIFORNIA
SANTA CRUZ



2018 Financials.

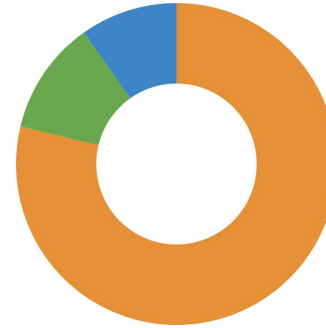
Total Income/Revenue: \$1,975,304



● Donations	\$ 1,386,624
● Foundations	\$ 304,000
● Special Event	\$ 209,680
● In-Kind Contributions	\$ 75,000

Total: **\$1,975,304**

Total Expenses: \$1,247,950



● Program Services	\$ 982,764
● Management and General	\$ 143,041
● Fundraising	\$ 122,145

Total: **\$1,247,950**

Thank you to all of our supporters.

\$1,000,000+

Anonymous

\$200,000+

Windsong Trust

\$50,000+

Audrey Irmas Foundation for Social
Justice

Rexford Industrial

Ralph M. Parsons Foundation

Rosalinde & Arthur Gilbert Foundation

\$25,000+

Dwight Stuart Youth Fund

Richard & Shari Foos

Rose Hills Foundation

Stanley E. Hansen Foundation

\$10,000+

Cathay Bank Foundation

James Karmin

Johnny Carson Foundation

Joseph Drown Foundation

Nicole & Garson Foos

Scherzer International

Shout! Factory

Universal Home Entertainment

Urban Commons

Vicente Sepulveda

\$5,000+

All Ways Up Foundation

BFC Funding

Brooke & Tom Turpin

Cam Davis

Carl E. Wynn Foundation

Cinedigm

Doris & Roy Longman

Duplitech

First Choice Bank

First Tennessee Bank Foundation

Jamie & Joel Berman

Karen & Peter Miessner

Lakers Youth Foundation

Lauren & Jeffrey Segal

Lois Cox

Opus Community Foundation

Polsinelli LLP

Tennessee Bank

The Karmin Family Foundation

Unibail-Rodamco-Westfield Group

US Bank Foundation

\$2,500+

Alan Warms

Apatow-Mann Family Foundation

Ballard Spahr

Brad Kreyov

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CohnReznick

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Inbal & Ron Gonen

International Paper

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Julie & Roger Corman

Kaplan Marino

Katten Muchin Rosenman
Foundation, Inc.

Lawrence Financial

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Lido Advisors

Lorne Goldberg Trust

Mannat, Phelps & Phillips LLP

McDermott Will & Emery LLP

Mergers & Business Acquisitions,
Inc.

Skadden, Arps, Slate, Meagher &
Flom LLP

Standard Management

The Colin Family Charitable
Foundation

Tomilee Gill

\$1,000+

Aline Taireh

Allen Lenard

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BDO

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Thomas O'Malley

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Our Team.



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Program Supervisor

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