



2020 ANNUAL REPORT

Class of 2020 picture taken pre-COVID (summer 2019)

2020 WAS A YEAR FULL OF CHALLENGES, YET OUR LEADERS PERSEVERED

Dear friends,

2020 was a remarkable year, an unprecedented moment in our country with several once-in-a-generation moments in history. We experienced racial violence, civil unrest, police brutality, an insurrection at the Capital and the transition of a new presidential administration all in the midst of a global pandemic. It was a year that none of us could have ever imagined and through it all, C5LA stayed true to our mission and provided our Leaders with the support and resources to navigate it. C5LA withstood the adversity of this past year pivoting to a virtual approach, and provided the full breath of our strategic, innovative and creative programs.

2020 became an opportunity for us to lean deeply into the work and provide our Leaders with the support they needed to navigate this extraordinary moment in time. During this pandemic we celebrated as the class of 2020 graduated HS, received over 200k in C5LA scholarships, applied to college and started to see their acceptances roll in. We welcomed the new class of 2024, and facilitated the full scope of programs for all of our students, alumni and parents. We executed on our annual College Day that served hundreds of LAUSD students and launched a YouTube channel, "College Bound" that has the capacity to reach thousands more. Our annual Urban Campfire fundraiser, sponsored by our corporate partner Rexford Industrial went virtual and we found light in a special moment in December when we distributed hundreds of holiday care packages at our first and only in-person drive thru event.

We marvel at the resiliency and strength of our young people, this next generation of Leaders who will take us and this country into the future. Covid-19 has disproportionately affected marginalized communities, especially Black, Indigenous, and people of color who face health disparities while dealing with the fight for social equality and we bring full awareness about the trauma we are all experiencing. During this tremendously difficult time, our team created spaces for our Leaders to share, to heal and to be supported and we launched several new initiatives to deepen our work to 'level the playing field'. We know we cannot solve all of the problems of the world as there is so much work still to do and we fully embrace the responsibility to do our part.

As you will see in this report, even though we were apart this past year, 2020 brought our community together in meaningful ways. Now and tomorrow, we know our Leaders need us and we are poised to continue to do this important work. It is our hope that as we continue to make our collective voices heard, better days are coming and peace and justice will prevail. Thank you so much for your partnership and support.

With deep respect,

Joseph Collins,
Executive Director

Larry Scherzer,
Board Chair



C5 YOUTH FOUNDATION OF SOUTHERN CALIFORNIA STATEMENT ON DIVERSITY, INCLUSION & EQUITY

C5 Youth Foundation of Southern California's staff, Leaders, partners, and community uphold our commitment to diversity, inclusion & equity, and consider them essential elements of a vibrant environment and fundamental to our organization's mission.

As an organization who is tasked with changing the odds for high-potential teens from under-resourced communities we are determined to foster an environment of inclusion, diversity, openness, and respect.

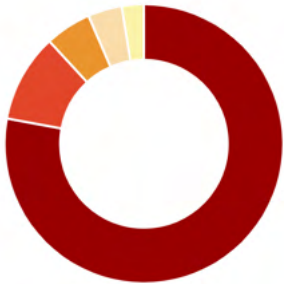
We embrace and celebrate the many differences of our Leaders including race, ethnicity, religion, gender, age, socioeconomic status, national origin, immigration status, language, sexual orientation, and disability.

C5 Youth Foundation provides young people with support and opportunity, free of judgment and helps them envision a future worth investing in. And even more importantly, we provide them with the skills and confidence to pursue their dreams.

OUR LEADERS

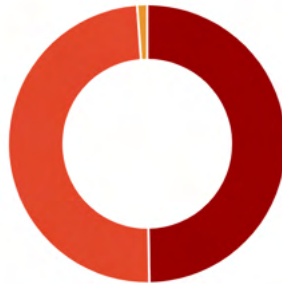


RACE/ETHNICITY*



■ Latinx (78%) ■ African American (10%)
■ Asian (5%) ■ Other (4%) ■ Caucasian (3%)

GENDER IDENTIFICATION*



■ Male (50%) ■ Female (49%) ■ Self-described (1%)

Our Leaders and alum are:

- 13-20 year old youth in LA county
- 1st generation college students
- Living in under-resourced communities
- High potential for success

*Includes classes of 2018-2024

2020 - A REMARKABLE YEAR

JANUARY



C5LA hosts the National Staff Summit in Los Angeles

FEBRUARY



C5LA partners with Tree People and our Leaders celebrate MLK Day of Service by planting over 75 new trees in the city of Bell. Mayor of Bell, Ali Saleh, joins our Leaders on this important day.

MARCH



March 13th, the C5LA office closes its doors and pivots to an online platform starting March 16th

APRIL



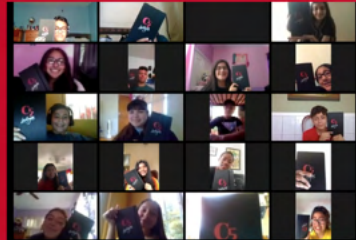
- Class of 2020 participates in our first ever virtual graduation ceremony and \$320,000 in scholarships is distributed.
- The new class of 2024 is selected

MAY



- The class of '23 welcomes the Leaders of '24 to the C5 family
- C5LA is awarded the Ralph M Parsons Foundation grant.

JUNE



Virtual Camp session 1 begins with the class of 2024.

JULY



- Virtual Road to College and ACT Now Summit take place with the classes of 2022 and 2021, respectively.
- C5LA is awarded the Windsong Trust grant.

AUGUST



- Virtual College Boot Camp takes place with the class of 2020.
- C5LA is awarded the Audrey Irmas Foundation for Social Justice grant.

SEPTEMBER



C5LA staff hold a retreat, share thoughts and good moments.

OCTOBER



- C5LA hosts the first ever virtual Urban Campfire 2.0
- Class of 2021 hosts virtual College Day 2.0 with over 400 attendees including LAUSD students, teachers, and keynote speaker, Alison Yoshimoto, LAUSD's chief academic officer.
- The National C5 Golf event is held in GA, and National Youth Summit is hosted online, bringing 12 Leaders from all 4 sites together for a weekend of learning and growth.

NOVEMBER



- Class of 2021 Adriana Healey chosen as C5 Posse Scholar - Dickinson U.
- C5LA is awarded the LA Country COVID grant.
- CAPS team hosts virtual college application drop in hours for the Juniors, class of 2021.

DECEMBER



C5LA hosts a Holiday Drive-Thru event, and over 120 Leaders and families stopped by our office to safely pick up their holiday swag bag.

SUMMER 2020 - WE WERE CHALLENGE READY!



337

Leaders served from 28 middle schools and 43 high schools



225

Hours of online programming



264

Care packages delivered



12

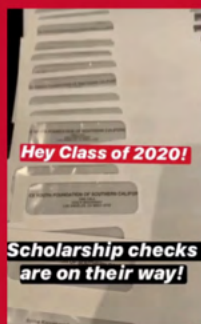
College Access YouTube videos produced

“AT FIRST I WAS BEYOND NERVOUS LIKE REALLY NERVOUS AND WHEN I AM I PULL BACK AND DON'T TALK MUCH BUT ONCE I STARTED TO GET OUT OF MY SHELL THE C5VIBE WAS JUST THERE AND I FELT GREAT”



60

Leaders graduated



\$320K

In scholarships distributed



8

High School Crews launched

10
ROSSE
finalists

“I ENJOY THE IN-DEPTH BONDING BETWEEN ME AND MY MENTOR THAT C5LA ALWAYS MANAGES TO ORCHESTRATE NO MATTER WHAT THE EVENT”



15

Campus-based College Crews launched



13

Elected to Alumni Association Board



6

Parent Ambassadors hired



2

Leaders highlighted in Vogue magazine

“WHEN THEY SAID ‘C5 IS A FAMILY’ I THOUGHT THEY WERE EXAGGERATING BUT AFTER THIS VIRTUAL CAMP I NOW KNOW THEY WEREN'T”

CREATING SPACES FOR HEALING AND SUPPORT

“TALK ABOUT IT TUESDAYS”

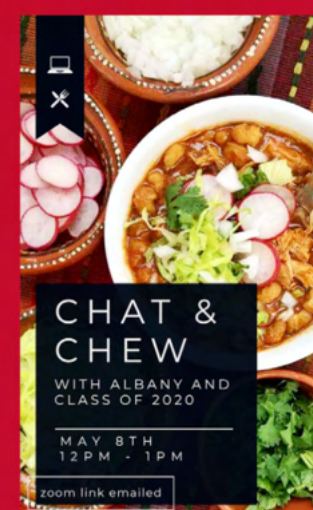


Emerald, daughter of Eric Garner speaks to our Leaders about social activism.

“WELLNESS WEDNESDAYS”



“CHAT & CHEW” SESSIONS



An opportunity for Leaders to spend time together and socialize.

“I THOUGHT IT WAS VERY INTERESTING AND BENEFICIAL TO LEARN AND TALK ABOUT STUDENT-LED ACTIVISM ESPECIALLY NOW. IT WAS INCREDIBLY EMPOWERING TO TALK ABOUT PEOPLE OUR AGE MAKING A CHANGE.”

CLASS OF 2020 - IS COLLEGE BOUND



CLASS OF 2018-2020 FACT SHEET

148 CLASS OF 2018, 2019 AND 2020 ALUMNI

Gender Breakdown: Male: 51%, Female: 45%, Self-describe: 2%

Race/Ethnicity Breakdown: Latine: 73%, African-American/Black: 13%, Asian: 9%, Mixed Race: 4%, White: 1%

OUR ALUM:

- 8 Students completing college out-of-state
- 9 Undocumented Students
- 50 Students who have volunteered at Pathways and Summer experiences
- 1 Student on the Alumni Association Board

POSTSECONDARY EDUCATION (for 2020-2021 academic year)

CSU 28%	41
UC 26%	39
Community College/Certificate Program 21%	30
Private College/University 10%	15
Unenrolled 6%	12
Not Enrolled 9%	6
Army/Reserve 9%	5

- Case management
- C5 College Crews (62 students)
- C5 Career Crews (28 mentees)
- C5 Alumni Association - sponsor of the Alumni Scholarship

14 Alumni events offered in 2019/2020 (including virtual events)

	WORK/LIFE BALANCE	ACADEMIC SUCCESS	SCHOLARSHIPS AWARDED
CLASS OF 2019	20 STUDENTS WORKING WHILE IN COLLEGE (out of 48 students)	3.10 AVERAGE OVERALL GPA (taken from 39 students total)	\$229,513 AWARDED TO 53 STUDENTS
CLASS OF 2020	22 STUDENTS WORKING WHILE IN COLLEGE (out of 53 students)	3.37 AVERAGE FALL SEMESTER/QUARTER GPA (taken from 29 students total)	\$205,830 AWARDED TO 53 STUDENTS

COLLEGE CREWS FACT SHEET

YEAR 1 - SPRING 2019 (College Crews launched during this semester)

6 College Crews, 7 Ambassadors, 11 Active crew members, 29 Check-ins completed, 3 Total events

PERSISTENCE AND SUCCESS RATES (Out of 18 active ambassadors/crew members)

100% PERSISTENCE

- 16 Members/ambassadors re-enrolled for the 2019-2020 school year
- 1 Ambassador graduated from college
- 1 Member/ambassador passed out their 2020-2021 plans

YEAR 2 - FALL 2019/SPRING 2020

16 College Crews, 17 Ambassadors, 35 Active crew members, 112 Check-ins completed, 9 Total events

PERSISTENCE AND SUCCESS RATES (Out of 52 active ambassadors/crew members)

2.84 AVERAGE GPA (for class of 2019 members)

- 34 Members/ambassadors re-enrolled for the 2020-2021 school year
- 1 Ambassador graduated from college
- 2 Un-enrolled from school for the 2020-2021 school year
- 1 Member took a gap year for 2020-2021
- 10 Ambassadors graduated from college
- 5 Members/ambassadors passed out their 2020-2021 plans

YEAR 3 - FALL 2020/SPRING 2021

12 College Crews, 14 Ambassadors, 39 Active crew members, 93 Check-ins completed, 3 Total events

PERSISTENCE AND SUCCESS RATES (As of December 2020)

100% MEMBERS RE-ENROLLED AFTER FALL 2020

3.46 AVERAGE GPA (for class of 2020 members)

COMMUNITY FOCUSED - A MESSAGE FROM OUR CORPORATE PARTNER, REXFORD INDUSTRIAL



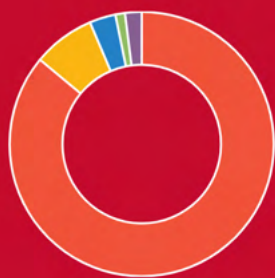
Rexford Industrial recognizes that tomorrow's leaders are influenced by the support we give them today. Rexford believes in C5LA's mission to positively impact the futures of their candidates from youth to adulthood. Rexford partners with C5LA to mentor high-potential teens in their journey through middle school, high school and beyond by participating in programs that empower teens for greater success.

In addition to annual financial contributions, Rexford staff from various departments have guided student leaders at executive leadership lunches, mock interviews, and career panels. They have explored topics related to Real Estate, Accounting, Business, Marketing, Human Resources, and Law. At Camp Paintrock in Wyoming our volunteers played an integral role and nurtured C5LA participants in their adventure into leadership through engaging activities such as archery, rock climbing, and horseback riding.

We are committed to our relationship with C5LA and the mission they serve.

2019 FINANCIALS

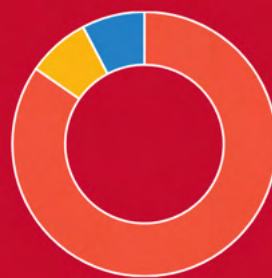
REVENUE



Donations \$5,522,891 Foundations \$486,902
Special Events \$205,418
In-Kind donations \$75,000
Other - Interest and investment income \$130,277

TOTAL: \$6,420,488

EXPENSE



Program \$1,366,213
Management and General \$123,710
Fundraising \$124,193

TOTAL: \$1,614,116

Source: 2019 audited financial statement

THANK YOU TO OUR 2019 DONORS

\$1,000,000+

Anonymous

\$100,000+

Windsong Trust

\$50,000+

Rexford Industrial
The Rosalinde & Arthur Gilbert Foundation

\$10,000+

LAUSD

Carroll and Nancy O'Connor Foundation
Cathay Bank Foundation
Dwight Stuart Youth Fund
Garson and Nicole Foos
James Karmin
Joseph Drown Foundation
NBC Universal
Richard Foos
Scherzer International
Shout! Factory
The John W. Carson Foundation
The Rose Hills Foundation
Urban Commons

\$5,000+

Vincente Sepulveda
Roy and Doris Longman
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UNDER \$1,000

Aaron Burakoff
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Lou Twilley
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Jessica Valdez
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Albany Vega
CAPS Director



Patty West
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NOW MORE THAN EVER, OUR LEADERS NEED THE RESOURCES THAT C5LA PROVIDES. IT IS THANKS TO SUPPORTERS LIKE YOU THAT WE ARE ABLE TO INSPIRE THE LEADERS AND FAMILIES WE SERVE.

DONATE